

SVEEP PLAN

Systematic Voters' Education And Electoral Participation

2019

District Bhind

Background

The Election Commission has declared 2013 as the 'year of the electoral roll'. The focus is on 'purifying the electoral roll' by including more eligible voters particularly youth, women, and homeless' and deletion of non-existent with the due process of law.

Summary Revision is done every year based on the qualifying date as on 1st January based on the Election Commission's directions and the time frame prescribed by them. There is lot of gap between what the voters should know and what they actually know in important areas related to election functionary and management. This knowledge need to be addressed by election managers with a sense of urgency.

Experience showed that even grater awareness dose not necessarily get converted in to grater participation and the answer of this question has been found in voter education which is the most appropriate way to improve participation in a democracy in the country like India. We know that this is not a simple exercise though we have tried our level best to make this plan specific to our district and with this background, we are submitting our SVEEP Plan for Voter Registration of our District to achieve the goals and objective.



District Back Ground

GEOGRAPHICAL PROFILE

1.1.1 Boundaries

Bhind district is situated at the northern end of Madhya Pradesh. Its total area is about 4459-km square. Its border touches Jalaun (U.P.) in the East, Morena (M.P.) in the west, Agra – Etawah (U.P.) in the North, Gwalior –Datia (M.P.) in Southeast. The district is situated from 25°55" to 26°48" Northern latitude and from 78°12.2" to 81°14.3" in the eastern meridian. The district is situated at the height of 150 mtr to 183 mtr from the sea level.

1.1.2 Soil Structure

The countryside of the district has abundant valleys and zigzag pit or mounds of different types by the river of Chambal, Kuari, Vaiseli and Sindha, owing to these rivers there is also a problem of soil – erosion in the district. Every year several acres of fertile land convert into pits and valleys. Most of the villages are connected with link roads but their condition is not good. There is only one high way Etawah-Gwalior route.

1.1.3 Main crops

Agriculture is the main occupation of the District. The Agriculture of the district depends on canals, tube wells and on ponds. But most part of it depends on rain. The crops of Kharif and Rabi are grown. The crops of Kharif contain maize, barley, paddy, beans, pulses (Arhar, Urad, Masoor, and Ronsa) and seedoils and alsin, Tili etc. While Rabi contain wheat, gram, sugar-cane groundnut, peas, oil seeds and mustard as the main crops.

1.1.4 Climate

Climate of the district is non-tropical. Generally three seasons as summer (monsoon), spring and winter falls naturally. The percentage of rainfall goes normal about 92 cm. per year.

1.1.5 Culture, Language and Dialects

Originally, the district has varied Aryan culture. Natives had a great faith and devotion to Hindu religion. Social rituals are performed according to process. There is amiable harmony among the different castes, communities and religions. Though Language of the district is Hindi. Yet it has local dialects also as people of Northwest areas speak Brij dialect and in east south area of the district Bundel Khandi is spoken Bhadawar dialect is also popular in Bind – Ater region.

1.1.6 Valley

The entire district lies in the Chambal valley. It forms the south western part of Ganga Valley. The hills are only a few, small and isolated, mostly in the south west.



It is only in the Bhind Tehsil that the rivers flow towards east. The topology of Bhind is the topography of the valley plains. The plains at present are closely cultivated fields devoid of trees, stubbed with shrubby growth only along the moist hollows, and thickly populated. The only divisions of topography are offered by the network of rivers with deep channels and steep bank.

The widest plane of the district lies in the western part around Gohad,

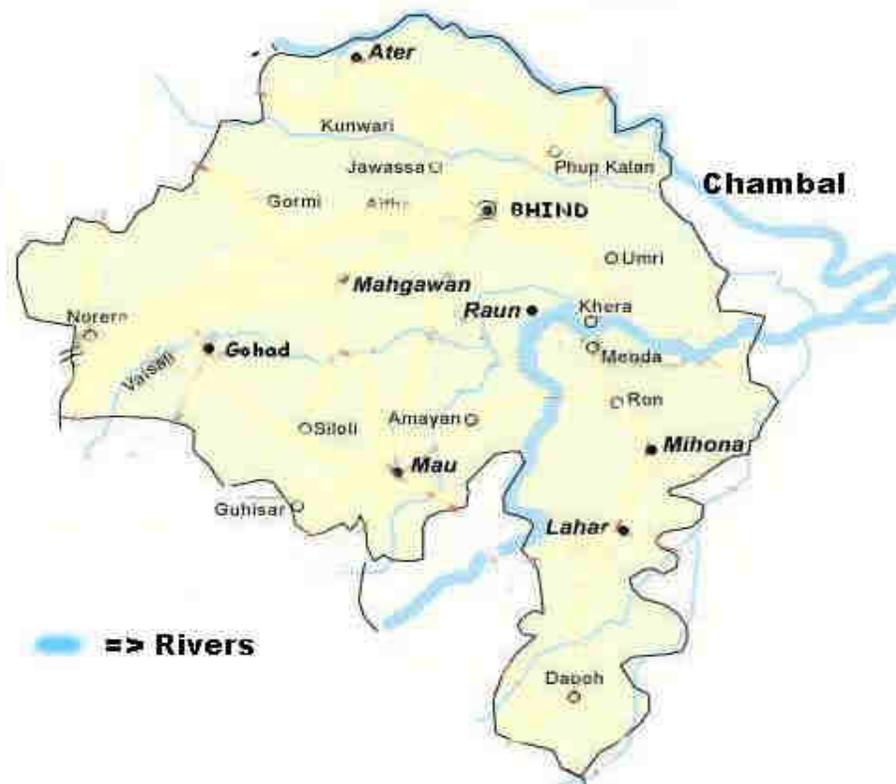


Mehgaon and Mau. The ravine lands extend along both sides of the rivers and their tributaries. These ravines were the ideal shelters and bypass routes of dacoits. The ravine areas are mostly unsuitable for cultivation and settlements.

1.1.7 Rivers

The district is crossed by a number of rivers and streams. The **Chambal** and the **Sind** are the main rivers of the district. The Chambal forms the northern boundary. As

the 2 rivers are the tributaries of the **Yamuna**, they form parts of the **Ganga** drainage system. Apart from these, the other important rivers of the district are the



Kunwari, the Pahuj, the Asan and the Vaisali.

Weather

The Climate of Bhind is characterized by general dryness, except during the south-west monsoon season. The year may be divided into 4 seasons. The winter season is from December to February is followed by the summer season from March to about middle of June. The period from Middle of June to about the end of September is the southwest monsoon season. October and November constitute the post-monsoon or retreating monsoon season.

1.1.8 Rainfall

The average annual rainfall of Bhind is 668.3 mm. The spatial variation of the



district is not too much. About 92% of the annual rainfall is received in the southwest monsoon months. On an average there are 33 rainy days in a year. The heaviest rainfall in the 24 hours recorded at any station in the district was 295.9mm at Bhind on 6th September, 1910.

1.1.9 Temperature

There is no meteorological observatory in Bhind. After February the temperature increases steadily till May, when the mean daily temperature is about 46° C and the mean daily minimum is about 28° C. In the June the mean daily

temperature is higher than in may by a couple of degrees. The heat in summer is intense and the dust laden scorching winds which blow often add much to the discomfort. With onset of monsoon in district by about middle of June, there is an appreciable drop in the temperature. After October day and night temperature decrease rapidly. January is greatly the coldest month with the mean daily maximum temperature at about 23° C, and the mean daily minimum at about 8° C. In 2003 it dropped to about 2-3° C. In the cold season in the rear of passing western disturbances, cold waves affect the District and the minimum temperature may drop down to about a degree below the freezing point of water.



1.1.10 Historical Background

The name of the District Bhind has been derived from the name of ancient ascetic Bhandi rishi who penance in his Ashram near the fort. So its name was called Bhind. There are six blocks in the district. The number of villages in the district is 933. Out of which 56 villages are Bechirag.

Every block has its own Significance: -

➤ **Block Ater**

Ater block has its own glorious history .It used to be the capital of Bhadawar Estate Shri Badan Singh Ju Dev was its famous king .He was great devotee of Lord Shiva so built one thousand and eight hundred Temples of Lord Shiva in his estate. There is a famous temple of lord Shiva near its village named Baureshwer. It is a legend that the temple was built by angels in a single night. The King built a glorious fort in Ater.

➤ **Block Bhind**

As it is referred in Puranas that Shringee Rishi who was disciple of Bhindi Rishi was invited by the king of Ayodhya Dashrath in a yagya samaroh in the expectation of son and it was the boon of both Rishis that king Dashrath had four sons. Later on king also married his own daughter to Shrangee Rishi. There is also a famous temple of lord Shiva named Vankhandeshwar and also a pious pond Gouri Sarowar.

➤ **Block Gohad**

Gohad was the capital of Jat king Hari Singh who built glorious fort that still exists at the block head quarter of Gohad pargana.

➤ **Block Lahar**

The place has its history belonging to Mahabharat. It is a legendary in Mahabharat that Kauravas built a Laksha Grih here and Pandavas came to take shelter during their exile. When they were having a rest at a night it was being put into fire secretly by Kauravas to kill Pandavas. But they were unaware of such type of conspiracy.

The burning smell of *Lakh* made them awake. Thus, the smell of burning *Lakh* saved them. Therefore it was the reason that they called that place Lahar (smell).

➤ **Block Mehgaon**

It is the legend in Puranas that Goutam Rishi made his Ashram at this place and that place was a big village and so the place was called Mehgaon. There is also a place near it named Gorami where Gautam Rishi worshipped there so it was called Gautami later vareated in to Gorami. Now Mehgaon is block head quarter. A village Barahad was the boundary line of both estates Bhadawar and Jat kingdom. In Mehgaon circle there is a village Barason that is a famous holy pilgrimage of Jains where Jain Lord Mahaveer Swami held a big religious assembly.

➤ **Block Raun**

Raun circle was divided into small states such as Machhand, Rarua, and Indurkhi, Jait pura Gaurai, Ashware. There was the rule of Gaur kings of Rajputas dynasty.

1.1.11 Historical and Religious Places

Historical and religious important places of the district are as follows

➤ Historical Places

- Ater Fort
- Gohad Fort
- Indurkhi Fort
- Machhand Fort

➤ Religious Places

- Bauraswer Temple: - Shiv Mandir in Boureshwer village. 9 (Block Ater)
- Bankhandaswer Temple: - Shiv Mandir in Bhind town.
- Shri Ganesh Temple: - Ganesh Mandir in Bhind town.
- Durga Temple, Charthar :- Durga temple in Charthar village (Block Bhind)
- Rawat Pura Sarkar (Lahar):- Hanuman and Ram mandir in Rawatpura sarkar.
- Shri Digambar Jain Atishay Kshetra Barason: - Jain Mandir in Baranso village block Mehgaon.
- Shri Hanuman Temple (Nabada Bhind)
- Shri Hanuman Temple (Dandraua) Hanuman Temple in Dandraua village
- Sun Temple (Balaji Mihona): Near Mihona tehsil in raun block.

Cities and Towns in Bhind District

Bhind	Gohad
Mehgaon	Akoda
Gormi	Mihona(Raon)
Lahar	Mau
Phoop	Daboh
Alampur	

1.3 Demographic Profile

Demographic data pertaining to the district as per Census is given below.

✿ POPULATION

✿ Over all (as per Census 2011)-	1703652		
➤ Male	-	937008	(55.00%)
➤ Female	-	766644	(45.00%)

District as per Census 2001

✿ Over all (as per Census 2001)-	1488559		
➤ Male	-	874273	(58.00%)
➤ Female	-	614276	(42.00%)

✿ Population density	-	396/sq Km.
✿ Sex Ratio	-	1000: 838

The sex ratio of SC is very low and calls for special focus on SC girl child.

.3.1 Literacy

Literacy movement like Padhna Badhna and Mahila Shiksha Abhiyan, during the last decade has considerably enhanced the literacy rate in the District. The fact can be perused in the table below:-

Growth in Literacy during the last decade

Particulars	Literacy Rate 2001	Literacy Rate 2011	Decadal growth
Male	84.06%	87.2%	3.14%
Female	55.73%	64.00%	8.27%
Total	71.22%	76.6%	5.38%

Source – census 2011

• Industries

Bhind is an industrially backward district. Main industries are enlisted below.

✿ Mondlege Induastris	-	Big Scale Ind.
✿ Godrej Industries	-	Big Scale Ind.
✿ Atlas Cycals	-	Big Scale Ind.
✿ SRF Industries	-	Big Scale Ind.
✿ Surya Rosani	-	Big Scale Ind.
✿ Crompten Grives	-	Big Scale Ind.

1.3.3 Administration Setup

⚙ COLLECTORATE –

Bhind is a district headquarter town. It has a well-maintained Collectorate, with dense plantations and aboriginal paintings on walls and pillars painted by local artists.

Bhind District is divided into 5 Sub-Division and 9 Tahsil

- Bhind Sub-Division
 - Bhind
- Gohad Sub-Division
 - Gohad
 - Mou
- Lahar Sub-Division
 - Lahar
 - Mihona
 - Roan
- Ater Sub-Division
 - Ater
- Mehgaon Sub-Division
 - Mehgaon
 - Gormi

⚙ SUB-DIVISIONS-

Following are the sub-divisions in Bhind District.

- Bhind
- Gohad
- Lahar
- Ater
- Mehgaon

❁ Number of Villages			
	❁	Inhabited	- 897
	❁	Uninhabited	- 39
❁ Total Habitations			- 1803
❁ Number of Gram-Panchayats			- 447
❁ Number of Janpada Panchayats (BRC)			- 06
❁ Number of Blocks			- 06
	❖	Tribal Block	- 00
	❖	Commnuity Development Blocks	- 01
❁ Number of Tehsils			- 09
❁ Number of Legislative Assembly Seats			- 05
❁ Number of Towns-(Nagar Palika &Nagar Panchayat)			- 11

Assembly Constituency		
S.N.	Assembly NO.	Assembly Name
1	09	ATER
2	10	BHIND
3	11	LAHAR
4	12	MEHGAON
5	13	GOHAD(SC)

1.3.4 District Specific Features Affecting Education

The District specific features adversely affecting the education are enumerated here under.

- Poverty amongst people of weaker sections of society.
- Migrations during sowing and harvesting time, Gradually reducing.
- Celebration of important festivals for long span of time.
- Cattle grazing by school going children.

2. ELECTORAL SITUATION ANALYSES

General election in the democratic country like India has been playing an instrumental role in the development of the nation by choosing democratically elected governments through this system. It is conducted every five years in normal situation and in a vast country like ours; conducting election is a mammoth task. In the year 2019, Lokshabha election is scheduled in the Country preparations are on in the full swing. BHIND is one of the districts of Madhya Pradesh and situation pertaining to the preparation of election is highlighted through the information discussed below:

S.N.	Particulars	Value
1	Population of District - 2011	1703652
2	Growth Rate	2.18
3	Sex Ratio Census 2011	838
4	Total Electors in District	1179672
5	Male Electors	652581
6	Female Electors	527070
7	Thierd Gender Electors	21
8	No. of Constituency	05
9	No. of Polling Stations	1480
10	No. of BLO.	1480
11	Electors to Population Ratio	60.7
12	Gender Ratio (Electors)	781
13	EPIC Coverage (%)	100%
14	No. of Total Service Electors	10421

2A. AC wise Electors (As on 01/01/2019)

CONSTITUENCY		GENERAL ELECTORS			
S. N.	Name	MEN	WOMEN	Third Gender	TOTAL
1	2	3	4	5	6
1	09-ATER	120104	96141	3	216248
2	10-BHIND	138157	111639	4	249800
3	11-LAHAR	134006	109294	6	243306
4	12-MEHGAON	140303	112130	3	252436
5	13-GOHAD(SC)	120011	97866	5	217882
Total		652581	527070	21	1179672

2F. VOTER TURNOUT

S.N.	Ac.No. & Name	Turnout (%) loksabha 2014			Turnout (%) Assembly 2013			Turnout (%) Assembly 2018		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
1	09- Ater	50.88%	35.08%	44.06%	59.04%	56.56%	57.97%	61.99%	62.67%	62.29%
2	10- Bhind	50.46%	39.03%	45.45%	57.32%	55.32%	56.45%	58.23%	58.97%	58.56%
3	11- Lahar	50.17%	35.49%	43.74%	66.15%	63.84%	65.14%	63.53%	62.86%	63.23%
4	12- Mehgaon	51.53%	33.70%	43.87%	64.01%	58.09%	61.47%	65.19%	62.29%	63.90%
5	13- Gohad (S.C.)	48.07%	30.36%	40.39%	62.50%	54.69%	59.12%	61.89%	56.16%	59.32%
	Total	50.28%	34.86%	43.58%	61.87%	57.82%	60.12%	62.18%	60.64%	61.49%

3. Proposed Interventions in SVEEP

SVEEP will adopt a multi-pronged approach as the spectrum is much broader. It will have participation and co-operation from various govt and private organizations. In addition, all possible types of media would be used for the awareness generation.

3A. TARGETS

SVEEP will try to accomplish the following targets mentioned below:

- Efforts for encouraging women to cast their votes, especially in the areas where female voter turnout has been low
- Maximizing the participation of young voters
- Increasing voter registration
- Inclusion of excluded voters,
- Sensitizing service voters to cast their votes while on duty

3B. DIVISION OF WORK

Since management of election is an arduous task, it is of utmost importance that the responsibility at each level should be defined. In this regard, work distribution has been done at the various level as:

1. District level

- Meetings with political parties
- Appeal to appoint BLA for each polling station by political parties.
- Wide publicity with the help of information dept. in local news papers.
- Scroll in local cable TV
- Banners & Hoarding at prominent places, Govt. Offices, Railway Station and other Public places etc.
- Involving NGOs, various associations & other voluntary organization in SVEEP
- Bulk SMS may be used.
- Motivate young voters to carry the message to masses

2. RO/ARO/ERO/AERO LEVEL

- Appointment / updation of BLO of each polling station.
- Training to BLO / Aanganwadi worker, Health Worker & other officials to make a successful effort.
- Informing the public regarding the details of Booth Level Officer of the area by putting "KNOW YOUR BLO" board with details of BLO at his home or at his service place.
- Organizing various programmes at colleges.
- Publicity through Drama and skits
- Involving political parties, traders association, Lions club, Rotary Club, different types of Groups, Social or religious leaders in this programme.

3. B.L.O. LEVEL

- Implementation of instructions given from upper level
- Regular meetings with local residents.
- Registration of youth and newly married females.
- Display of banners on panchayat/ school / colleges / PHC / CHC/public places.
- Distribution of pamphlets in melas, gram sabhas, etc.
- Encouraging female registration with the help of Anganwadi workers.

3C. SVEEP COMMITTEE

In accordance with the Directives of Election Commission of India, a full-fledged SVEEP committee has been constituted at the district level. The committee would oversee the time-bound and effective implementation of the plan. As directed, Chief Executive Officer (CEO), Zila Panchayat would be the Chairperson of SVEEP committee. The Committee comprises following members mentioned in the next page: (Annaxure)

3D. SVEEP Interventions and Partners

1. **Educational Institutes**: Colleges and vocational institutes are considered to be hubs of intellectuals and youngsters, hence, there is a huge scope to sensitize the students and teachers to register and participate in the polling. In addition, they can be of great help in creating awareness in the society and thus help in improved voter turnout. Educational institutes would perform following activities:

- To conduct inter and intra-colleges and vocational institutes debates, discussions, quiz programs and essay writing competitions can generate awareness among the youngsters to participate in such democratic process.
- Youth voter awareness campaign can be organized. It can be helped by involving youth leaders or youths of repute at local level.
- Availability of Form-6 is ensured at such institutes

The following institutes have been identified as coordinating points for conducting awareness generation in the various institutes:

- Patrol Pump Association (Annexure)
- List Of Educational Institute(Annexure)

2. **Involvement of Government Departments**

- Involvement of Anganwadi workers who are present in almost each village of the district. They can be instrumental in spreading awareness about adding the names of 18 and above age group who are somehow not registered as electors.
- Similarly, ANMs from Health department can also help in this regard
- Teachers of schools, especially Govt school teachers have great influence on villagers. Hence, they can motivate villagers about the significance of voting. Parents of children enrolled can also be contacted by teachers.
- SHGs involved in Sanjha Chulha and MDM would sensitize local people and several women-headed SHGs are also running which can support in spreading voter registration awareness.
- Health department would display banners and posters in district hospitals and CHCs.
- BLOs would be extensively engaged in registering new electors and awareness generation among people.
- Office of Regional transport would be used to sensitize vehicle owners who are coming for vehicle registration and availability of Form 6 would be ensured.
- To ascertain that staff working in the district has got their name registered, Form-6 would be sent to each department.

List of the departments of the State Government are as given below:

SN	Department	Personnel
1	Women & Child Development	Supervisors, Anganwadi Workers
2	Health department	Health workers
3	Jan Sampark	Public Relations Officials
4	Agriculture	AREO
5	Transport	RTO officials
6	Social Justice	Kala Pathak
7	Rural Dublepmnt	C E O

In addition some of the Departments of Central Government and PSUs have been added in the campaign:

- Banks (*List of banks Annexure*)
- Postal department
- BSNL

3. Involvement of NSS/NGOs

- Their role would be to spread message through one-to-one interaction or through banner and posters.
- The network of NSS would be used to add and motivate young voters.

The cooperation of NCC and NSS would be taken in the campaign. This is the reason that coordinators from these bodies have been involved in the SVEEP committee.

4. Media- Print & Electronic

- National and Local dailies like Dainik Bhaskar, Navduniya, Swadesh have good circulation in the district of Bhind. The district would avail the space of well-circulated dailies in the form of appeals, advertisements and election-related information. Similarly, pamphlets and leaflets would also be circulated, especially for urban voters, through the newspaper hawkers.
- Hoardings and banners will also be placed at public places like Bus terminus, Petrol pumps, Tehsils, LPG counters, RTO offices, Banks etc. Posters on buses and auto rickshaws would be used. Private organizations and corporate/PSU bodies would be motivated to support.

- Electronic media is the strongest source for information dissemination. Its quick effect and reach in the distant areas can be of great help. The district would use channels and local city cable network to create awareness by flashing appeals, slogans and jingles. Radio FM in Bhind will also be used to air the messages for awareness generation.
 - A face book profile has been created and people are open to comments and suggestions.
 - Use of audio-visuals at remote villages will be ensured so that the contents are easily explicable and effective.
 - Announcement through loudspeakers would be done regarding the services and place of services of addition or correction in the voter list.
5. List of the media functional in the district is as given below:

A. Availability of Print Media

Name of Newspaper/Magazine	Contact Person	Contact No	Circulation
Denik Madhyaraj	Mr Kamlesh Parihar	9926210609	Regional
Denik Deshbandhu	Mr Madan sriwastav	7354166848	Regional
Denik Sudarshan Ex.	Mr Vishwanath Sriwash	8964959843	Regional
Dainik Ajay Bharat	Mr N K Bhatele	9425753209	Regional
Denik Uday Desh	Smt Mina Parihar	9926210609	Regional

B. Availability of Electronic Media

Name of Channel	Contact Person	Contact No
Aaj Tak	Hmant Sharma	9826870176
IBC 24	Dilip Soni	9926283112
Bansal News	Sorav Sharma	9926215534

C. Media Planning

Prioritizing local and cultural aspects would be the crux of media planning. Some of the steps that would be followed are:

- Since agriculture is the main livelihood in the district, efforts would be made to design and prepare election awareness creating posters and banners with agriculture as the theme.
- In remote and tribal pockets, wall writings and paintings would be the mode of awareness campaign.
- Since audio-visuals have long lasting effect, slide shows would be conducted in remote pockets.
- Where turnout was lower during last elections, it would be tried to organize few skits by using kala pathak dals with the support of Zila Panchayat.
- Haat bazaar will be focused for the intensive awareness campaigns.

5. Road shows:

- Each tehsil will host road shows to raise the confidence and awareness among people, especially young voters.
- Road shows would be organized by youths with the support of other organizations

3E. SVEEP and Groups in Societies

1. Increasing Youths participation

- Efforts would be made to sensitize young voters to participate in the process, especially in the areas where turnout of youths has been not high.
- Places like employment office, vehicle registration office would be focused where youths visit frequently and form 6 would be placed at such offices to add them as elector.
- The network of NSS would be utilized to sensitize youngsters.
- Database of students having completed age of 18 years be compiled and Head of Institution certify that all the eligible students get enrolled in the list.

- Debates and other competitions related to voting and its benefits would be conducted. Similarly, lecture by senior officers from the district administration would also be organized.
- Road shows are one of the catching interventions to attract young voters.
- Printing and electronic campaign would also be done on large scale.
- Young teachers in schools at villages would be involved in awareness campaign.

2. Reducing Gender Gap

- Efforts would be made to sensitize women voters to participate in the process, especially in the areas where turnout of women was not encouraging.
- It would be done through sensitizing head of the families about the importance of even a single vote and role of women. It generally occurs in rural area where women under veil are not allowed to cross the door of her house. Audio-visuals would be used to break the hesitation to cast their vote.
- Support of SHGs led by women, Anganwadi workers and ASHA would be taken to sensitize women voters.
- Doctors, especially lady doctors would be advised to counsel female patients about the vote and its significance.
- In urban areas, women wing of clubs/NGOs would also be used for sensitization.

3. Increasing participation of Illiterate, marginalized and minorities

- In the identified pocket with poor literacy rate, optimum use of audio-visuals would be ensured, wherein, shows would be conducted.
- As per the vulnerability mapping security arrangement would be done, where minorities or weaker sections have threats and are prevented from casting their votes.
- Frequency of announcement in such areas would be enhanced.
- Radio would broadcast important messages pertaining to voting and awareness.

3F. SVEEP in Rural & Urban areas

Rural areas

- Ensuring easy availability of form 6, 7, 8 and 8-A at Panchayat office
- Support by BLOs in filling out the forms, especially for illiterates
- Discussions in Gram sabha and involvement of Sarpanch in the process
- Dramas, skits and wall paintings through outreach programs

Urban areas

- Signature campaign, announcement through loudspeakers, meeting of reputed personalities in the area
- Meetings of associations like business communities, doctors fraternity, labour union etc
- Meetings on pre-announced date for form 6 distribution and collection
- Advertisements in newspapers, pamphlets distribution and use of local electronic media.
- Hording and banners at public places

4. CALENDAR (January - May 2019)

Name of AC	Category of partner	Details of partner	Activities planned	Sponsorship expected / notional amount to be spent by partner
All Five AC in the district	Educational institution, Form 6 with admissions and appointment of campus Ambassadors	All Colleges & Higher Educational Institutes	<ol style="list-style-type: none"> 1. Debate and other competition related to voting and its benefits, in Colleges and Higher Secondary Schools: Higher Secondary schools and Colleges consist of a sizeable population of young voters and by creating awareness amongst them we can help increase the voting turn out. 2. Essay Competition/ Writing Competition: The young voters would be attracted towards such competitions and this would solve our purpose too, topics of the essays would be like Voting; My right and my duty etc. 3. Question quiz would be prepared and drive would be conducted in almost all the Educational institutes for awareness which will cover the youth eligible voters. 4. Youth Voter Awareness Campaign Workshop in all educational institutes. 5. We also plans to use the student database of SSC/HSC Board in order to find out the list of eligible voters in the district 6. We would set up nodal officers in all colleges to ensure that all the eligible students should be enrolled. 7. Youth voter festival would be celebrated in almost all the educational institutes 8. Prabhat Feri's would be conducted at school levels in the district to create voter registration awareness. 	

9. Copies of Form-6 would be made available in educational institutions, especially colleges and hostels for inclusion of young voters' names.

Name of AC	Category of partner	Details of partner	Activities planned	Sponsorship expected / notional amount to be spent by partner
All Five AC in the district	State government departments.	RTO Office, DRDA Office, DEO & DPEO office, District Panchayat Office & All State government departments.	<ol style="list-style-type: none"> 1. R.T.O OFFICE: Awareness through TEAM Vehicle with publicity posters 2. Making almost mandatory to produce receipt of Form-6 or EPIC with new driving license's application. 3. NRLM/MDM: Members of S.H.G formed under Mission NRLM would be trained and used to create awareness in their local area, Mission mangalam has a large network of S.H.G's and team members, and these also would be trained for spreading voter registration awareness in the district. 4. District information office: Would be used to put up the election related awareness material in local dailies/magazines etc. 5. BLO'S and sector officers: Through all BLO'S and sector officers we would conduct voter registration awareness campaign 6. ICDS workers, Health workers, Fair price shop owners, mid day meal scheme implementing agencies would be used for spreading voter awareness. 7. District Education Office: would be used to conduct prabhat feri's and rallies to create voter registration awareness. 8. District Health Office: This office would ensure that voter awareness related posters/banners must be pasted at each and every civil hospital and primary health 	

centres.

Name of AC	Category of partner	Details of partner	Activities planned	Sponsorship expected / notional amount to be spent by partner
All Five AC in the district	Civil society organizations	Rotary club, Lions Club, Indian Red cross, Bar Association, etc.	Banner 1. s display for voter awareness/ Appeal on their office	
	Resident welfare Association's	Different Youth Mandals	1. All Resident welfare associations would ensure that eligible voters in their society get registered and would assemble meetings to create voter awareness amongst the resident's	
	Private and corporate bodies	Private and Co-Operatives Banks, District & Tahesils Kharid Vechan Sangh, APMC, Petrol Pump Agencies etc.	1. Partner agencies like Bank Managers, Post Office, Cable Operators, Cyber cafe owner, Theater, Barber's Associations, Beauty Parlors, Mobile Shop Owner, Computer Class Owners, etc to appeal them to use materials related to voter awareness in their premises so as to cover at large the voters. 2. Laborers association would be used to spread awareness amongst the labor class 3. District Industries association would also be used to spread awareness and use election related material in their premises and also use them on cover of their products.	
	Co-operative societies	Panchamrut Dairy & Milk Co-operative societies	1. Village Dairy Co-Operatives has a large base of members and this base would be covered by spreading awareness about voter registration and in general at dudh mandalis.	

Name of AC	Category of partner	Details of partner	Activities planned	Sponsorship expected / notional amount to be spent by partner
All Five AC in the district	Private media	Local New Papers & Magazines, Local Cable Networks	<ol style="list-style-type: none"> 1. Awareness through Print media and Electronic media, almost all dailies would be covered to spread voter registration awareness. 2. Awareness through local cable network: Local cable network caters to mass population and we would spread awareness through this channel 3. Local dailies / weekly paper / magazines: Almost all weekly dailies / local dailies and magazines would be used for spreading voter registration awareness amongst the people. 	
	Youth Group	NCC, NYKS, NSS	<ol style="list-style-type: none"> 1. Bhavai shows/Local cultural Dances/ local cultural shows by Nehru Yuva Kendra / N.S.S. 2. Voter registration awareness rallies by N.CC cadets would be organized. 3. Street Play and other short skits would be organized by Nehru Yuva Kendras 	
	Central Government departments	Post offices & Income Tax Office, Rail Way Station etc.	<ol style="list-style-type: none"> 1. Banners display for voter awareness/ Appeal on their office 	
	Others which you specify	Cinema Theaters and video halls	<ol style="list-style-type: none"> 1. All cinema theaters and video halls in the district would display Election related posters / banners during preshow, interval & post show time 	

Budgeting for SVEEP

Proposed Budgeting for SVEEP

Sr. No.	ITEM	Total Numbers	Required Funds
1	Hoardings	100	500000
2	Newspaper Advertisement	5	60000
3	Radio /T V Cable	1 Month*20000/hover	600000
4	Human Chains	6 Janpad	150000
5	Street Plays	100*5000	500000
6	Wall Paintings	1000 No*500	500000
7	T-shirts/Baje and Cap	2000*500	1000000
8	Youth Voter Awareness Campaign Workshop	20*10000	200000
9	Road Shows	10*10000	100000
10	Stalls at Hat Places	10*15000	150000
11	Mike Auto Rickshaw	60*10000	600000
12	Small Posters	50000	200000
13	Stationary Casual Expenditure		300000
	Total		4860000

Listing of all Banks, who are members of District Level Banks Committee (DLBC) etc, etc

Block		Bank name	Sr. No	Branch name	STD Code	Telephone No.
No	Name					
1	BHIND	SBI	1	COLLECTORATE BHIND	7534	242131
			2	PARED CHAORAHA BHIND	7534	234175
			3	GALA MANDI BHIND	7534	234623
			4	MAN BRANCH BHIND	7534	-
		CBI	1	MAN BRANCH BHIND	7534	245714
		UCO	1	MAN BRANCH BHIND	7534	245735
			2	UMARI	7534	281739
		BOI	1	MAN BRANCH BHIND	7534	233339
		OBC	1	MAN BRANCH BHIND	7534	241412
		PNB	1	MAN BRANCH BHIND	7534	245386
		P&SB	1	BHIND	7534	245815
		AXIX BANK	1	BHIND	7534	233054
		UBI	1	BHIND	7534	233075
		ICICI BANK	1	BHIND	7534	7389942449
		JILA SAHKARI BANK	1	BHIND	7534	234406
CENTRAL M.P. GRAMIN BANK	1	BHIND	7534	245889		
2	ATER	CBI	1	MASURI	7534	7354888611
		UCO	1	MAN BRANCH BHIND	7534	282229
		JILA SAHKARI BANK	1	ATER	7534	9826936421
			2	PAWAI	7534	982621783
			3	SURPURA	7534	8889711743
3	GOHAD	SBI	1	MALANPURA	7539	283491
			2	MAU	7539	285700
			3	RAYATPURA	7539	287316
		CBI	1	GOHAD	7539	222086
		CBI	1	MAU	7539	285227
		CBI	2	CHITORA	7539	285531
		UCO	1	GOHAD CHOWK	7539	230233
		BOI	1	MALANPURA	7539	283229
		PNB	1	GOHAD	7539	230033
		JILA SAHKARI BANK	1	GOHAD	7539	222020
			2	MALANPURA	7539	9926525441
		CENTRAL M.P. GRAMIN BANK	1	GOHAD CHAURAHA	7539	230137

			2	GOHAD CITY	7539	222776
			3	MALANPURA	7539	283094
4	MAHGAON	SBI	1	MEHGAON	7527	255207
			2	MAU ROAD MEHGAON	7527	255230
			3	GATA	7539	262865
			4	KACHNAVKALA GORAMI	7527	286603
		JILA SAHKARI BANK	1	MEHGAON	7527	255224
			2	GORMI	7527	286227
			3	MAU	7539	285223
			4	AMAYAN	7539	9926243047
		CENTRAL M.P. GRAMIN BANK	1	SONI	7527	288462
			2	SUNARPURA	7527	288229
5	LAHAR	SBI	1	AJANAR	7529	252540
			2	ALAMPURA	7529	276222
			3	LAHAR BANDERA ROAD	7529	253720
		CBI	1	LAHAR	7529	252043
			2	ASHWAR	7529	277222
		UCO	1	DABOH	7534	9826264656
		JILA SAHKARI BANK	1	LAHAR	7529	252325
			2	DABOH	7529	283327
		CENTRAL M.P. GRAMIN BANK	1	DABOH	7529	275598
6	ROUN	CBI	1	ROUN	7534	285531
		JILA SAHKARI BANK	1	ROUN	7534	285532
		CENTRAL M.P. GRAMIN BANK	1	ROUN	7529	285519

Distt. SVEEP COMMITTEE

SN	Who	In the committee as
1	CEO, Zila Panchayat	Chairperson
2	Add. Collector	Member
3	All SDM	Member
4	All Thahsildar	Member
5	Program Director AIR Bhind	Member
6	Lead Bank Officer	Member
7	Post Mastar Post office Bhind	Member
8	DM BSNL	Member
9	Principal, M J S Govt College Bhind	Member
10	District Program officer, WCD	Member
11	District Education officer	Member
12	AC Traivel	Member
13	DPC, SSA	Member
15	EE PHE	Member
17	DDSG	Member and Nodel Officer
18	Project officer, DUDA	Member
19	Lebour Officer	Member
20	Sainik Kalyan Officer	Member
21	Dy Director, Public Relations	Member
22	Secretary Red Cross	Member
23	District Coordinator, NYK	Member
24	District Coordinator, NCC	Member
25	Program Officer, NSS	Member
26	District Coordinator, Jan Parishad Abhiyan	Member
27	Chief Medical & Health officer	Member
28	Regional Transport Officer	Member

Listing of possible partner agencies, from the corporate world or co-operatives, etc

Sr. No.	Association Name	Chair person	Address	Contact no.
1	Petrol pump Association	Ashok Kumar Jain	Batasa Bajar bhind	9425127052
2	Co.op Bank Association	K.P. Singh Bhadoriya	Zila panchayt campus Bhind	9425116945
3	Bricks Association	J P Sharma	Bhind	
4	Bar Association	Ulfat singh Chauhan	Dirst cort Campes	9425130556
5	Travel Assocition	Shivdut Travel	Chaturvedi nagar Bhind	9826216533
6	Doctor's Association	Dr. Radheshyam Sharma	Doctor Line Bhind	9425127046
7	Hotel Assocition	Braj kishor	Brij ki rasoi Bhind	
8	Bakery Association	Anand Jain	Kila Raod Bhind	9826860198
9	Electronic'sAssociation	Shri Munna Jain	Hanuman Bajariya Bhind	9826284616
10	Jeweller's Association	Pravin Jain	Station Raod Bhind	9826218151
11	Drugs &Pharma Association	Shri Tomar	Usha colony Bhind	9425463638
12	Transport Association	Shashi Bhusan Singh Chohan	Bhind	

स्वीप के अंतर्गत की जाने वाली गतिविधियां

जिला भिण्ड

क्र	गतिविधि	सम्बन्धित विभाग (Nodal Agency)	गतिविधि की रूपरेखा	कब से कब तक	रिमार्क
1	2	3	4	5	6
1	व्ही.व्ही.पेट मशीन का प्रदर्शन	ग्रामीण विकास विभाग एवं राजस्व विभाग	मतदाता जागरूकता एवं मतदान सुगमता के लिये व्ही.व्ही.पेट मशीन का प्रदर्शन किया जाना	01 मार्च से 31 मार्च 2019 तक	
2	गीतों की प्रस्तुति	सामाजिक न्याय विभाग	कला पथक दल द्वारा गीतों के माध्यम से प्रस्तुति	01 फरवरी से निर्वाचन दिनांक के पूर्व तक	
3	रैली आयोजन मतदाता जागरूकता	उच्च शिक्षा, शिक्षा, आ.ज.क. विभाग, महिला बाल विकास, स्वास्थ्य विभाग	छात्र/छात्राओं, आंगनवाडी कार्यकर्ता, आशा कार्यकर्ताओं द्वारा निर्वाचन आयोजन द्वारा जारी स्लोगन के साथ रैली।	15 फरवरी से निर्वाचन दिनांक के पूर्व तक	
4	निबंध/वाद-विवाद, चित्रकला प्रतियोगिता	उच्च शिक्षा, शिक्षा, आ.ज.क. विभाग	निर्वाचन आयोग द्वारा जारी मतदाता जागरूकता विषयों पर आधारित विषयों पर स्कूल कालेजों में आयोजन	14 जनवरी से 31 मार्च तक	
5	डोर-टू-डोर सम्पर्क	महिला बाल विकास विभाग, स्वास्थ्य विभाग	आंगनवाडी कार्यकर्ता, आशा कार्यकर्ताओं द्वारा डोर टू डोर सम्पर्क कर मतदाता जागरूकता अभियान।	01 मार्च से निर्वाचन दिनांक के पूर्व तक	
6	मुनादी	ग्रामीण विकास विभाग (जनपदों के माध्यम से)	हाट/बाजार/मेला में ग्राम पंचायतों द्वारा मुनादी कर मतदाता को मतदान करने के लिए जागृत अभियान	10 मार्च से निर्वाचन दिनांक के पूर्व तक	
7	आडियो वीडियो पब्लिसिटी	सर्व शिक्षा अभियान	बीआरसी/सीएसी द्वारा ग्रामीण/नगर पालिका अंचलों में मतदाताओं को एकत्र कर चुनाव आयोग से प्राप्त सी.डी. का प्रदर्शन करना।	10 मार्च से निर्वाचन दिनांक के पूर्व तक	

8	दीवार लेखन	समस्त शासकीय विभाग	चुनाव आयोग द्वारा प्रदत्त स्लोगन का समस्त विभागों द्वारा शासकीय भवनों पर दीवार लेखन का कार्य	01 मार्च से 25 मार्च तक	
9	पोस्टर बैनर एवं स्लोगन	बैंक, पोस्ट आफिस, बीएसएनएल, रेलवे, खाद्य विभाग द्वारा	बैंक पर्चियों, बीएसएनएल फार्म, रेलवे आरक्षण फार्म पर स्लोगन लिखवाने का कार्य। बैंक, पोस्ट आफिस, बीएसएनएल रेलवे स्टेशन द्वारा अपनी संस्थाओं पर निर्वाचन आयोग से दिये गये प्रचार-प्रसार जानकारी को पोस्टर बैनर के माध्यम से प्रदर्शित करना। खाद्य विभाग द्वारा राशन की दुकानों पर बैनर लगाना।	31 मार्च तक	
10	शासकीय पत्रों पर स्लोगन का लेखन	समस्त विभाग	चुनाव आयोग द्वारा प्रदत्त स्लोगन को शासकीय पत्रों पर लिखवाना।	निरंतर	
11	इलेक्ट्रॉनिक एवं प्रिन्ट मीडिया द्वारा प्रचार-प्रसार	जिला जनसम्पर्क अधिकारी	चुनाव आयोग द्वारा समय-समय पर जारी निर्देश एवं जिले में मतदाता जागरूकता अभियान के लिये विभागों द्वारा की जा रही गतिविधियों का सीनिय प्रिन्ट एवं इलेक्ट्रॉनिक मीडिया के माध्यम से प्रचार-प्रसार।	निरंतर	
12	सिटी केबल के माध्यम से	स्थानीय चैनलों, न्यूज चैनलों से प्रचार-प्रसार	निर्वाचन आयोग द्वारा प्रदत्त स्लोगन एवं चुनाव आयोग द्वारा तय स्टार प्रचारकों के संदेशों का प्रसारण जिले में विभिन्न विभागों द्वारा स्वीप के अंतर्गत की जा रही गतिविधियों का प्रसारण।	निरंतर	
13	होर्डिंग्स	नगरीय निकाय/बैंक	निर्वाचन आयोग से प्रदाय होर्डिंग्स के प्रारूप में बैंकर्स के सहयोग से होर्डिंग तैयार कर सार्वजनिक स्थलों पर लगाये जाना।	31 मार्च तक	